



Victory University TRANSFER GUIDE with Lone Star College
Bachelor of Science in Business Administration (Optional Marketing Concentration)
Catalog Year 2010-2011B



COURSE REQUIREMENTS AT VU		TRANSFER COURSE EQUIVALENTS FROM LSC	
Institutional Core Requirements	Hrs.		
Bible/Theology 6 hrs.	Hrs.		
Choose from BT 1010, 1110, or 2100	3	NO EQUIVALENCY	
Choose from BT 1010, 1110, or 2100	3	NO EQUIVALENCY	
Communication 9 hrs.	Hrs.		
EN-1102 English Composition I	3	ENGL 1301	
EN-1202 English Composition II	3	ENGL 1302	
HU-1213 Speech	3	SPCH 1315	
CS 1100 Required Course 1 OR 3 hrs.	Hrs.		
CS-1100 Foundations for Christian Learning	3	MUST BE COMPLETED AT VICTORY UNIVERSITY	
OR		OR	
CS-1101 Transfer Student Option	1	MUST BE COMPLETED AT VICTORY UNIVERSITY	
General Education Core Requirements	Hrs.		
Humanities 6 hrs.	Hrs.		
EN-3913 English Literature I	3	ENGL 2308, 2322, 2323, 2327, 2328, 2332, 2333, 2341, 2342, 2343, 2351 or met by AA/AS/AAT	
EN-3923 American Literature I	3	ENGL 2308, 2322, 2323, 2327, 2328, 2332, 2333, 2341, 2342, 2343, 2351 or met by AA/AS/AAT	
Social & Behavioral Sciences 9 hrs.	Hrs.		
PS-1103 General Psychology	3	PSYC or met by AA/AS/AAT	
HS-1113 History of World Civilizations I	3	HIST or met by AA/AS/AAT	
SS-3143 US National Government	3	GOVT 2301, 2302 or met by AA/AS/AAT	
Natural Science 6 hrs.	Hrs.		
GS-1124 Biological Science	3	BIOL except for 1322 or met by AA/AS/AAT	
GS-1224 Physical Science	3	GEOG 1300, 1301 - GEOL or met by AA/AS/AAT	
Mathematics 3 hrs.	Hrs.		
MA-2044 College Algebra	3	MATH 1314 - PREREQ FOR BU 2183, 2293, 3023	
Major Course Requirements 36 hrs.	Hrs.		
BU-2153 Financial Accounting	3	ACCT 2401	
BU-2183 Principles of Microeconomics	3	ECON 2302	
BU-2233 Business Communications	3	BUSI 2304	
BU-2263 Managerial Accounting	3	ACCT 2402	
BU-2293 Principles of Macroeconomics	3	ECON 2301	
BU-3013 Principles of Finance	3	NO EQUIVALENCY	
BU-3023 Business Statistics	3	NO EQUIVALENCY	
BU-3133 Principles of Marketing	3	MRKG 1311 (LD)	
BU-3232 Business Ethics	3	BKGT 1341 (LD)	
BU-3253 Principles of Management	3	BMGT 1327 (LD)	
BU-4193 Business Strategy	3	NO EQUIVALENCY	
BU-4283 Business Law	3	BUSI 2301 (LD)	
General Electives 42-44 hrs.	Hrs.		
OPTIONAL CONCENTRATION IN MARKETING 15 hrs.	Hrs.		
BU-3315 Consumer Behavior	3	NO EQUIVALENCY	
BU-3320 Principles of Advertising and Promotion	3	MRKG 2349 (LD)	
BU-3326 Sales Fundamentals	3	MRKG 2333 (LD)	
BU-3328 Marketing Research	3	MRKG 2348 (LD)	
BU-3XXX or BU-4XXX Elective	3	NO EQUIVALENCY	
General Elective Courses	27-44		
TOTAL FOR BACHELOR DEGREE COMPLETION	120		

